

MAWEA MASS WATERS

Advertising Contract (Effective January 1, 2025)

Advertisement Size	Dimension	Cost per Issue
Full Page	7" x 9"	\$500
Half Page (horizontal)	7" x 4.5"	\$300
Quarter Page (vertical)	3.75" x 4.5"	\$200
Business Card	3.5" x 2"	\$100



Full, Half and Quarter Page Advertisements: All advertisements must meet the above size specifications, or they will be returned. Editor prefers advertisements in electronic format, but camera-ready artwork will also be accepted. Business Card Advertisements: All Business cards may be placed together on one page or in one area of the newsletter.

Advertisements will be published in current newsletter color, and may appear in B&W, in accordance with newsletter graphics. MAWEA reserves the right to determine placement of advertisements. MAWEA reserves the right not to print any advertisement if it is deemed inappropriate by the editor and/or the Board of Directors. MAWEA will not be liable for advertisement content. Advertisement cancellations will not be accepted after each publication closing date, as determined by the editor.

Electronic Files

Preferred format is a high resolution, press-ready PDF, EPS, or TIFF file. MAWEA is not liable for quality when converted to a compatible file.

Deadlines and Publication Schedule

Advertisements must be received at the MAWEA office or via email by the 10th of January, April, July, and October in order to appear in that quarter's edition of MASS Waters. Mass Waters is published in February (Winter), May (Spring), August (Summer), and November (Fall).

Yes, I would like to place an advertisement in MASS Waters – please sign me up!

I am interested in running an advertisement in the following issue(s).

- Summer (August 2025) Winter (February 2025) All Four Issues
 Fall (November 2025) Spring (May 2025) (Advertise in four issues for the cost of three)

- I have enclosed \$500 per issue for a full page ad (or Special Full* - Year rate - \$1500 per year - all four issues)
 I have enclosed \$300 per issue for a ½ page ad. (or Special Full* - Year rate - \$900 per year - all four issues)
 I have enclosed \$200 per issue for a ¼ page ad. (or Special Full* - Year rate - \$600 per year - all four issues)
 I have enclosed \$100 per issue for a business card ad. (or Special Full* - Year rate - \$300 per year - all four issues)

Amount \$ _____ Check# _____ (MAWEA does accept credit cards – call 781-939-0908 for details)

Advertisement is enclosed. Hard copies are acceptable; however MAWEA is not liable for scan quality.

I will email artwork **by deadline** to the address below.

Contact Information:

Company name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Please return completed contract with payment and artwork to:

MAWEA
% NEWEA, 10 Tower Office Park Suite 601
Woburn, MA 01801
info@mawea.org, CC jgosselin@newea.org