



# Trade Show Exhibitor Prospectus

## Invitation to Exhibit

The Massachusetts Water Environment Association (MAWEA) invites you to participate in the 2026 MAWEA Trade Show in Princeton, MA on Friday, May 29th. This is a great event to highlight your products and services directly to operators, laboratory personal, and managers/supervisors in the water quality industry while developing key relationships. [Reserve your exhibit space today!](#)

## Included in your exhibit tabletop

- 5' Table with one (1) chair
- One (1) complimentary exhibitor badge
- One (1) BBQ luncheon ticket
- Dedicated exhibit time
- Listing on MAWEA's website
- Listing in the event emails
- Electricity will be available for first 20 vendors requesting electricity.
- Free Wi-Fi

## Schedule of Events

### Friday, May 29, 2026

7:00AM - Exhibit Set-Up  
8:30-9:30AM - Coffee & Muffins  
8:30AM-12Noon - Exhibit Hall Open  
9:30-10:30AM - MA Wastewater Topics  
10:30-11AM - Networking Break  
11AM-12Noon - Operations Challenge  
Pipe Cutting Challenge  
11:30AM - Cash Bar Open  
11:45AM - Annual Business Meeting /  
Awards Ceremony & Raffle  
NOON-2:00PM - Exhibitor Breakdown  
12:30PM - BBQ Luncheon  
2:00PM - Adjourn

## Event Details

**Date:** May 29, 2026

**Location:** Wachusett Mountain, 499  
Mountain Road, Princeton, MA 01541

**To Register:** <https://mawea.org>

## Exhibit Fees

Member Tabletop .....	\$400.00
Non Member Tabletop.....	\$450.00
Additional Rep - Exhibit Only.....	\$20.00
Additional Rep - w/lunch.....	\$50.00

## Raffle

Donate a raffle prize!  
Companies will be recognized during  
MAWEA's Annual Business Meeting -  
Awards Ceremony for their donations.

## Dedicated Exhibit Time

We will continue the tradition of  
providing our attendees with a sign  
sheet to drive traffic to your  
booth. This is a great opportunity to  
connect with attendees.



# Exhibitor Prospectus

## Sponsorship Opportunities

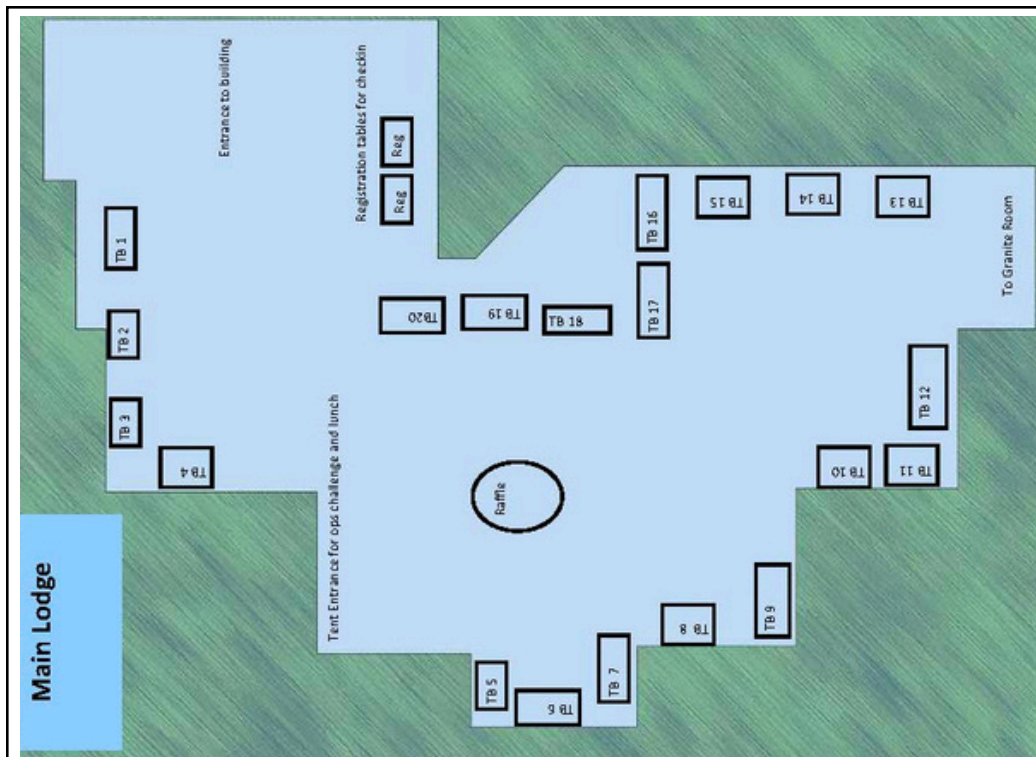
Our members greatly appreciate your generous sponsorship! Sponsors are recognized on our tradeshow website, in our newsletter, event printed materials in addition to the areas listed below.

## Sponsorship Options

Continental Breakfast Sponsors (Buffet table-top signs).....	\$200.00
Break Sponsors (table-top signs).....	\$150.00
Chairlift Ride Sponsors (golf sign) 2 Available.....	\$500.00

## Floorplan

Tabletops are located around the perimeter of the room. All measurements and layouts shown on the floor plan are as accurate as possible, but MAWEA reserves the right to make such modifications and changes in booth assignments as may be necessary to adjust the floor plan at any time to meet the needs its Attendees and Exhibitors.





# Exhibit Terms & Conditions

## **Contract**

The following terms and conditions are incorporated by reference into the "Exhibitor Contract" and become binding upon acceptance of that contract between the applicant and its employees, and Massachusetts Water Environment Association (MAWEA).

## **Exhibit Assignments**

Exhibit Tabletops are available on a first come, first serve basis. Exhibitors may choose their space onsite.

## **Exhibit Space Specifications**

Exhibit tabletops includes a 5' table and one (1) chair. Backdrops may either be placed on the table or slightly behind. Tables may be removed by request.

## **Installation and Removal of Exhibit Space**

Exhibitor move-in: May 29, 2026, 7:00AM  
Exhibitor move-out: 12:00 Noon  
*Exhibits need to be set up by 8:30AM*

## **Failure to Occupy Space**

Any space not occupied by 9:00 AM, May 29, 2026 will be forfeited by the exhibitor. This space may be reassigned or used by MAWEA without refund, unless arrangements for delayed occupancy have received prior approval from MAWEA.

## **Cancellations and Refunds**

Request for cancellation/refund must be submitted IN WRITING prior to the event. A 25% cancellation fee will be applied for cancellation/refund requests received prior to May 13, 2026. No refunds will be issued for cancellations requested after May 13, 2026. Due to agreements and guarantees, fees are forfeited if you are not able to attend the event.

## **Care of Building and Equipment**

Exhibitors, or Agents, must not injure or deface the walls or floors of the building, the booths, or the equipment of the booths. When such damage appears, the Exhibitor is liable to the owner of the property so damaged. All materials used in decorations must be flameproof. Electric wiring conform to Electric Code Safety Rules, and all applicable fire laws, electrical codes and other laws, which affect the installation, conduct and disassembly of the exhibit. Combustible material or explosives are not permitted in the exhibit hall. The Exhibitor shall also comply with all reasonable requests of officials of Wachusett Mountain with respect to installation, conduct and disassembly of its exhibit.

## **Security and Insurance**

The Exhibitor assumes responsibility and liability for losses, damages and claims arising out of injury or damage to the Exhibitors' displays, equipment and other property brought upon the premises of the Wachusett Mountain and shall indemnify and hold harmless the Facility and MAWEA and their agents, servants and employees from any and all such losses, damages and claims. There is no other agreement or warranty between the Exhibitor and MAWEA except as set forth in this document. The rights of MAWEA under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized officer of MAWEA.

## **Questions**

Contact MAWEA, 10 Tower Office, Suite 601, Woburn, MA 01801; [info@mawea.org](mailto:info@mawea.org)