2027 Sponsorship and Advertising Program

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ABOUT US

Massachusetts Water Environment Association (MAWEA) is a non-profit organization established in 1965 to provide education, training, advocacy for, and promotion of the exchange of information among water quality professionals. We represent and serve the municipal and industrial wastewater community in Massachusetts. Our diverse membership of more than 400 includes:

- Wastewater and collection system operators
- Maintenance technicians
- Heavy equipment operators
- Equipment manufacturers and representatives
- Design engineers
- Contractors
- Municipal DPW employees
- City/Town engineers and administrators

Sponsoring and advertising with MAWEA supports the association while also providing companies with opportunities to build brand awareness and generate marketing opportunities at MAWEA's full calendar of annual events, on MAWEA's website, and in our quarterly newsletter, MASS Waters.

Enrollment can be completed online at: mawea.org/index.php/sponsorship-advertising/

SPONSORSHIP

Annual Sponsorship Packages

Platinum — $1,500

- Linked logo on MAWEA.org
- Logo included on newsletter back cover
- Spring Meeting Event Sponsorship
- Fall Meeting Event Sponsorship
- Trade Show Break Sponsorship
- Trade Show Lunch Sponsorship

Gold — $1,000

- Linked company name on MAWEA.org
- Spring Meeting Event Sponsorship
- Fall Meeting Event Sponsorship
- Trade Show Break Sponsorship

Silver — $750

- Company name on MAWEA.org
- Spring Meeting Event Sponsorship
- Fall Meeting Event Sponsorship

Additional Sponsorship Opportunities

Golf

Golf Outing sponsorship, featuring packages including player registrations/lunches and À La Carte options including sponsorship of Tees, Golf Cannon, and Coffee, will be released in early 2027.

Exhibits

MAWEA gathers 100+ attendees and 20+ vendors for our annual Trade Show each May!
Exhibit registration will be released in early 2027.

Visit mawea.org/index.php/sponsorship-advertising/ to Enroll

ADVERTISING

Reach an audience of influential Massachusetts water professionals by becoming a MAWEA newsletter advertiser!

MAWEA's newsletter, MASS Waters, is published four times per year, in 4-color print and online. Companies can opt to run full page, half page, quarter page, or business card sized ads. A link to advertising company's site is included in the online version of the newsletter, on MAWEA.org, and in the email sent out at the publication of each issue.

Discounts available - place an ad in all four issues for the cost of three! Prices listed below reflect savings.

Advertisement Size	Ad Dimensions	Cost Per Issue	Cost for All Four Issues
Full Page	7.0" x 9.0"	$500	$1,500
Half Page (Horizontal)	7.0" x 4.5"	$300	$900
Quarter Page (Vertical)	3.75" x 4.5"	$200	$600
Business Card	3.5" x 2.0"	$100	$300

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